

CARLA HASSETT

SEMPRE ODARA

Carla Hassett brings out fresh tunes that continue the path started by the likes of Jobim and Gil."

~ Jazz Weekly



New single release -- 10/4/2019

The musical revolution that started in Brazil and crossed continents wound down long ago, but bossa nova enthusiasts continue to seek out its unmistakably seductive sound.

When [Burl Audio](#) invited Brazilian singer/songwriter Carla Hassett to record the vintage bossa nova tune, "[Adriana](#)" (by Roberto Menescal), at the iconic [EastWest Studios](#) in Los Angeles, she reconnected with the understated power of bossa nova--a genre that she had avoided diving deep into for years. Burl Audio (who manufactures high end recording gear), spearheaded by [Rich Williams](#), were eager to capture the true swing of bossa nova with a native Brazilian artist and her band, who are also Brazilian musicians and happen to tour with Sergio Mendes.

The great Freddy Mercury once said, "give the people what they want" (or at least he said it in the movie!),

so when Burl and EastWest allotted Carla and the band some extra studio time, Carla reached for two of her own songs that carried the weight, beauty, and magnificent spirit of [Antonio Carlos Jobim](#).

Taking over the production from Rich Williams, Carla completed and mixed the additional tracks in her Los Angeles studio.

"Sempre Odara" is the first of the two additional songs recorded that night. "Sempre Odara" celebrates the perfect pairing of musical and technological excellence, resulting in a pure expression of Brazilian bliss.

"Hassett is no mere Astrid Gilberto [sic] wannabe, she's the real deal all on her own terms" --Midwest Record



Sempre Odara (always odara)

The word "odara" stems from the Yoruba term for "beauty," in the sense that it is both a physical state, and a state of well-being. In the Brazilian candomblé tradition, odara takes on a deeper meaning of peace, tranquility, and infinite positivity.

The song "Sempre Odara" (always odara), shines a light on the beautiful state of mind that infinite love can evoke, even when it goes unanswered, and the desire to stay in that elusive state for always.

"20 feet from stardom, with a Brazilian twist" --Linda Wertheimer, NPR



Release date: Friday, 10/4/2019

Available on all digital platforms

Genre: Bossa Nova, Jazz, Brazilian

For fans of: Astrud Gilberto, Gal Costa, Antonio Carlos Jobim, Diana Krall, Norah Jones

Credits: Carla Hassett, vocals & guitar
Léo Costa, drums
Andre de Santanna, bass
Dan Reckard, piano
Produced by Carla Hassett & Rich Williams

Mixed by Carla Hassett
Mastered by Justin Weis
Label: Paulista Records
Recorded at EastWest Studios in Los Angeles using Burl Audio AD/DA conversion, and Little Chaplin House in east Hollywood.

Carla Hassett is an LA based singer, songwriter, producer, and music educator. She has recorded and toured with a myriad of artists such as Caetano Veloso, Billy Idol, Mike Patton, Gino Vannelli, Sergio Mendes, Paula Fernandes, Enrique Bunbury, Gary Sinise, and has sung on major motion pictures Rio, Rio 2, and tv shows Like Father (Netflix), and Mozart In The Jungle (Amazon).

Website: [carlamusic.com](#)

Contact: Brazilian Soul PR

[braziliansoul@icloud.com](#) (323) 356-9473

Videos: [Youtube.com/carlahassett](#)